

FAX# 703 528 7880 SEP26/12 12.38
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME LIZ DOME
SALES PRSN WA- JOE KNAUER

CONTRACT # 6221601

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>GRAYSON FOR CONGRESS</u>	EST# <u>2047</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP26/12 12.38

REP: TO LENA
FR JULIE
REF M10 OKD M11
REV RATE ON LINE 128
TTLS \$248165
PLS CFM, THX 9/26

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

GRAYSON FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 360 AGENCY PRODUCT CODE = 361 AGENCY EST# = 2047												
128	R		1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
PROGRAM : CASTLE ORD COM1 : ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : CASTLE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

148	S		1205A-105A	30		\$250.00	11/3	11/3	0		SAT	0
PROGRAM : CRIMINAL MINDS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : CRIMINAL MINDS												

237	A		1235A-135A	30		\$250.00	11/3	11/3	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1 : CRIMINAL MINDS RUNS LATE ON SAT DUE TO COLLEGE FBALL												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-148 FOR 1 SPOT/WK												

STATION MAKEGOOD OFFERS:

M10	REJECT	BUY#128	MISSED:MON/1000P-1100P	NOV5	30S	\$5,250.00	(SEP26/12)
							OFFER: NONE
							CMT:DUE TO RATE NOT ON RATE CARD

M11	OK'D	BUY#148	MISSED:SAT/1205A-105A	NOV3	30S	\$250.00	(SEP26/12)
							OFFER:SAT/1235A-135A
							CMT:CRIMINAL MINDS RUNS LATE ON SAT DUE TO COLLEGE FBALL

CONTRACT TOTAL 248165.00
TOTAL SPOTS 142

NOV/12 248165.00

MARKET TOTALS \$354,120 WFTV 29% WKMG 33% WESH 22% WOFL 10% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE